BRINGING PEOPLE TOGETHER FOR A BETTER WORLD
**AB INBEV 2025 SUSTAINABILITY GOALS**

**SMART AGRICULTURE**
100% of our direct farmers are skilled, connected and financially empowered.

**WATER STEWARDSHIP**
100% of our communities in high stress areas have measurably improved water availability and quality.

**CLIMATE ACTION**
100% of our purchased electricity comes from renewable sources & 25% reduction of carbon emissions across our value chain.

**CIRCULAR PACKAGING**
100% of our products will be in packaging that is returnable or made from majority recycled content.
CIRCULAR PACKAGING
Circular Packaging Platform

Reduce

Design for Sustainability

Design environmentally friendly packagings

Estimulate Returnable

Promote returnable packaging, raising awareness about its footprint benefits

Develop Renewable source

 Foster the development of renewable resins to replace fossil based resins

Increase Recycled Content

Activate workstreams and stakeholders to increase recycling

Minimize waste impact

Develop biodegradable solutions by partnering with scientists, suppliers & universities
LESS WASTE
LESS CO2 & ENERGY
LESS WATER
THANKS